



**OAK  
LAND  
GROWN**

**STUDENT ART & MUSIC FESTIVAL**

**OCTOBER  
19<sup>20</sup>  
24**



**OAKLAND**  
PUBLIC EDUCATION FUND

**OM  
CA.**

# CELEBRATE THE TOWN'S TALENTED STUDENTS!

**SATURDAY, OCTOBER 19, 2024 | 12:00 - 4:00 PM**

**OAKLAND MUSEUM OF CALIFORNIA GARDENS**

STUDENT CONCERT & ARTWORK – HEADLINER – MUSEUM ACCESS

Join us at the first-ever **Oakland Grown: Student Music & Art Festival!** We're anticipating nearly 700 students, teachers, and community members coming together to enjoy student performances and visual arts, fun activities, and a headline act to be announced.

Taking place in the beautiful Oakland Museum of California (OMCA) Gardens, this joy-filled, family-friendly festival will raise critical funds for our public schools while celebrating The Town's talented students. As an inaugural sponsor you can help us bring Oakland Grown to life!

It's not only a chance to align your business or organization with the critical work of the Ed Fund—it is an outstanding way to reach a diverse Oakland audience in a fun, exciting, and new way. Promote your brand and expand your community reach while advancing education equity!

- **700 Attendees** (estimated)
- **Over 7,000** Monthly Newsletter Subscribers
- **10,000+** Followers across all social media platforms
- **Additional press and promotional opportunities**



# SPONSORSHIP LEVELS

## SUPPORTER: \$2,500

- 6 Attendee Tickets
- Picnic Table with small signage
- Company or Donor name on all event materials

## EXHIBITOR: \$5,000

- 8 Attendee Tickets
- Exhibition Booth space
- Social media promotion and a shoutout from the Emcee
- Company Name on all event materials, including Booth Exhibitors slide on the Main Stage screen

## STAGE: \$10,000

- 10 Attendee Tickets
- Exhibition Booth Space
- Branding on the Main Stage
- Acknowledgment by the Emcee
- Social Media Promotion
- Logo on all Event Materials, including the Main Stage screen

## PRESENTING: \$15,000

- 10 Attendee Tickets
- Reserved picnic table
- Present a Student Performance on Stage
- Acknowledgment by the Emcee
- Branding Prominence on the Main Stage
- Ed Fund Social Media and Newsletter Promotion
- Premier Exhibition Booth Placement
- Logo on all Event Materials, including the Main Stage Slideshow
- Individual Social Media Appreciation Post

## PREMIER: \$25,000

- 20 Attendee Tickets
- Reserved Picnic Table
- Present the Headliner Performance (opportunity to speak on stage)
- Branding Prominence on the Main Stage
- Mention in Press Release
- Acknowledgment by the Emcee
- Ed Fund Social Media & Newsletter Promotion
- Premier Exhibition Booth Placement near the Stage
- Logo on all Event Materials, including Main Stage Slideshow
- Individual Social Media Appreciation Post

# SUPPORT JOYFUL STUDENTS & SCHOOLS!

The Oakland Public Education Fund leads the development of community resources in Oakland public schools so that all students can learn, grow, and thrive. We have helped raise over \$200M for Oakland kids, placed 10,000 volunteers in local classrooms, and fiscally sponsored more than 150 education-related projects. Your partnership is an investment in our programs like A to Z Fund, which provides grants to teachers for classroom programming, arts and music education, and professional development.



## INTERESTED IN BEING A SPONSOR?

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